

Changes Parent Support Network
Board of Directors Meeting
Group Health Cooperative
November 13, 2006

MINUTES

Directors attending. Dennis Dudder (Chair), Curtis Fukushima (Vice Chair), , Theresa Fukushima (Treasurer), Freda Cook, Norma Castro, and Sasha Slayton. This constituted a quorum.

Guests: Doug Graves (Program Director) and Lisa Mallory (Executive Director).
Absent: Directors Karin Roy and Teru Lundsten (Secretary)

Call to order. 7:10 p.m.

Minutes of 10/9/06. **MSP*** to approve as written, with clarification of date of tonight's meeting.

Chair's report. Spoke to auction winner, Board dinner to be after start of the new year.
Working on thank you cards for volunteers. MSP that \$25 Tully's card as thanks to Nickie and Debbie for their auction efforts.

Executive Director's report. Purdue Pharma sent a \$500 donation.

Lisa wants to start the annual report earlier. She will e-mail the committee heads asking for a half page summary of the accomplishments and future plans.

Auction results – three silent auction items did not sell (97% sold). Gross income is \$21,301, which is about \$9,000 less than last year but on par with previous years. Expenses have not been totaled at this time, though this estimate is \$10,000. Several Board members commented that the auction from Seattle was down this year.

Recommended that the balloon ride payment be made after the winner takes the ride (no payment required if ride not taken).

Grants – no responses, City of Des Moines requested additional info.

Vice Chair's report. Boys and Girls Town has hotline for parenting and child issues. Suggested that for any out of area calls to Changes hotline, that we refer these people to Boys and Girls Town. It was suggested that we contact Boys and Girls Town and request reciprocity regarding referrals between the two groups.

Treasurer's report. As of On 10/31/06 we \$2,088 under budget.

The CD rate was increased to 4.5% with no locking period. Bank service charge was added to latest statement, will contact bank to determine reason.

Dennis stated that there has been no Tillman fund (chapter training, etc.) applications.

A date and time for the Finance Committee needs to be established to develop next year's budget. This committee will include the Executive Director, Chairman and Treasurer.

Marketing Committee report. Business cards will be ready this Friday. Also 1000 more brochures have been printed.

Discussed the printing 3"x5" cards for placement on market, store, work, etc. bulletin boards. Also discussed printing bookmarks which would be handed out at libraries, presentations, etc. Decided that paying for commercial printing was advantageous over printing using personal printers. Freda has also found a printer with good quality and reasonable cost, but she is also looking at other companies. MSP to spend up to \$750 for cards and bookmarks (about 3,000 each).

Also developing and looking for "trade show" opportunities such as the "Women's Show" during the spring.

Dennis stated that the CD and some designated funds from the auction are to be used for marketing.

Dennis and Virginia made a presentation to Mulkiteo School District school and intervention counselors. About 25 attended and 100+ hand-outs distributed. A second seminar for the Mulkiteo will be done in January in conjunction with the Snohomish County Juvenile Courts.

Freda is continuing her evaluation to update the Changes website. Eventually the Changes video will be added to the site.

Curtis suggested whether we should e-mail all the high school counselors in the Seattle School District with Changes information. It was decided that many recipients would view this as spam and the subsequent complaints would cause a negative impression of Changes.

It was asked if Changes has a public service announcement script. Dennis stated that this is in the Membership Committee documentation. Mary-Ann Sullivan may have a script also. Sasha recommended that we send this to NPR.

The past Saturday Seattle Times had an article on kids reaching age 18. Mimi Hudson is quoted in the article along with a mention of Changes.

Membership Committee report. No report.

Nominating Committee report. No report.

Old Business and Program Director's report. The RepTec has been rescheduled for Saturday, December 2 at the Des Moines Chapter meeting place. The RepTec program will include parenting theories, tools, etc. The RepTec will end around 4:30.

Doug has been attending each chapter giving his support and brain storming presentation (should not rescue, get to know the people before supporting them, etc.). He intends on going back to each chapter to publicize RepTec. The size of the Kent and Snohomish chapters are small and may not require another visit. Doug is visiting Snohomish this week.

The large group coordinator for each chapter should announce the RepTec. Attendance is not limited to Boards members and chapter representatives; any interested Changes parent is invited. Also the RepTec should be added to the website.

Doug is looking at the catering costs. Breakfast snacks, lunch and afternoon snacks are provided by Changes. Doug will contact Karin Roy, and Rich and Jan McCreary about catering. Also Sheila Stanton will be contacted about the status of the picnic supplies. It was suggested that Costco may be the best option financially and effort wise – Sasha said she can help Doug with this option.

Doug was asked to track the costs for developing the budget for future RepTecs. The allocated 2005 budget was \$500 and 2006 is \$210. There is only one RepTec a year.

Doug suggested that tickets for the Jim Fay Love and Logic seminar in December be used as door prizes at RepTec. MSP to change budget to increase RepTec budget allocation to \$1000, including the two Love and Logic tickets.

New business. Spring fund raising event. Karin had previously suggested that we do this in place of the auction. Dennis recommended a bowl-a-thon.

Two outreach programs are scheduled for early next year. The previously mentioned Mulkiteo School District and one for east King County. Parents are needed to present their stories about the impact of Changes. Also formerly acting out kids' and their stories are also needed. If required, Freda will put together any of the power point presentations.

Capital Equipment. Directed funds are allocated from the auction. Two / three laptops and at least one projector should be purchased. It was suggested that new equipment be bought in place of second hand hardware. Due to time this discussion was tabled until the December meeting.

Next meeting. Monday, December 11, 7:00 p.m. at GHC.

Adjournment. 9:20 p.m.

Respectfully submitted,

Curtis Fukushima
Vice Chair and
Secretary *pro tem*

*MSP = Moved, seconded, and passed.